



PRESS RELEASE

## **Leading Saudi arts organisations collaborate to present TADAFUQ (Flow): Contemporary Saudi Art Exhibition in Jeddah**

GROUP SHOW IS ON FROM FEBRUARY 2 – MARCH 2 AT BEYDOUN EXHIBITION  
SPACE, MAJRA AL SAIL, JEDDAH

**JEDDAH, KSA Wed February 1, 2017** | *Tadafuq contemporary Saudi art* show in Jeddah is a collaboration between Banafsajeel, Hafez Gallery, and Art Jameel hosted by Beydoun Exhibition Space, and is open for a month as part of the 21,39 arts events in Jeddah. The group exhibition is co-curated by Noor Aldabbagh and Qaswra Hafez and introduces new emerging artists from Saudi Arabia alongside more established ones. 37 artists individually interpret 'flow' within their selves or as reflected in our societies, working within their practices in various contemporary mediums including painting, sculpture, photography, video, installation, textile art, ceramic, collage and others. Topics concerning the artists include migration, urban sprawl, dissemination of technology, spirituality, and the experience of memory. The exhibition #Tadafuq is on from February 2 – March 2 at Beydoun exhibition space, on Majra AlSail in Jeddah.

“Last year we issued an open call for entry to any Saudi artist to submit a personal interpretation of ‘flow’; building on their individual practice within any contemporary art medium. We picked the most compelling concepts,” said Noor Aldabbagh, Banafsajeel Founder and co-curator of the exhibition. “The artist’s works mostly reflect the unstable conditions surrounding us today: The flow of refugees across geographical borders; the flow of people’s private moments across social media channels; the flow of concrete in rapid urban developments, which threatens to bury our history...” explained Qaswra Hafez, Founder of Hafez Gallery and co-curator of the exhibition.

The artists participating in Tadafuq are living in Jeddah, Makkah, Taif, Riyadh, Khobar, Qatif, Dubai, the UK and elsewhere. The artists are Abdulrahman Al Maghraby, Ahaad Al Amoudi, Alaa Abdullah, Alaa Tarabzouni, Ali Al Hassan, Ali Cha’aban, Amro Mohammed, Awatif Al Safwan, Ayman Yousri Daydban, Ayman Zedani, Donia AlShetairy, Eyad Maghazil, Fahad Al Gethami, Filwa Nazer, Ghada Da, Khalid Zahid, Khalid bin Afif, Lamees Al Hamawi, Mahdi Al-Jeraibi, Mai Almoataz, Maram AlNemr, Marwah Almugait, Mishael Faqeeh, Mohammed AlRayes, Naseem Abduljabar, Nojoud Alsudairi, Nora Alissa, Nouf Beydoun, Om Kalthoom Al-Alawi, Osama Esid, Rana Almgahlouth, Saddiek Wassil, Saeed Gamhawi, Sarah Al-Abdali, Sarah Taibah, Sultan bin Fahad, Talal Tokhaes, Tarfa Fahad.

Beydoun Exhibition Space in Jeddah is hosting the group show, with an additional interactive space on the second floor focused on public programming and featuring a pop-up cafe. The #Tadafuq second floor programme is open to all throughout February and includes workshops, talks and more, on themes ranging from photographic techniques to trends in public sculpture.

**END**

For media requests or more information, please contact Banafsajeel  
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### **About Banafsajeel**

Founded by Noor Aldabbagh in 2013, Banafsajeel is a curatorial platform facilitating the exchange of ideas and inspiration through creative collaborative projects. The name Banafsajeel translates from “in the breath of a generation”. The organization curates an annual exhibition highlighting artists and designers in the Gulf, as well as cultural experiences and collaborations for creatives from the region. Based between the UAE and Saudi Arabia, Banafsajeel also offers private consulting services within the creative industries and cultural sector. [www.banafsajeel.com](http://www.banafsajeel.com)

### **About Hafez Gallery**

Launched in 2014, Hafez Gallery participates in engaging the art community to visually converse and explore Saudi and Middle Eastern modern and contemporary art. Hafez gallery serves as a space to nurture the discovery of a Saudi visual identity, and participate in the international art dialogue. [www.hafezgallery.com](http://www.hafezgallery.com)

### **About Art Jameel**

Art Jameel is a not-for-profit foundation that supports artists and creative communities. The organisation’s current initiatives include running heritage arts schools and restoration programmes, including the House of Traditional Arts Jeddah, in the Al-Balad, plus a broad range of arts and educational initiatives for all ages. Art Jameel’s model is collaborative: major institutional partners include the V&A Museum and the Prince’s School of Traditional Arts; locally, the foundation works with individuals and organisations to develop innovative programming that embraces both ancient and new technologies, and encourages entrepreneurship and the development of cultural networks. For more information: [m.keblawi@alj.ae](mailto:m.keblawi@alj.ae)

### **About Beydoun Exhibition Space**

Beydoun exhibition space is a long-term hire space located at Nour T Beydoun Co. building. The space is currently used as an alternative space venue, as a non-commercial approach for art and cultural exhibitions. This will be the second hosted annual art exhibition during the 21,39 week. For more information: [maryambeydoun@gmail.com](mailto:maryambeydoun@gmail.com)