

MARWAN CHAMAA: MY ODE TO MEL



*Betty Crocker slogan

Marwan Chamaa, "Moist'n easy"*, 2016, oil on canvas, 75 x 100 cm (29.53 x 39.37 inch)

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In his visual ode to Mel Ramos, one of his favorite pop-artists, **Marwan Chamaa** wanted to expose superheroes with their guard down. Chamaa captured them caught red-handed indulging in their favorite vice.

The juxtaposition of these paintings is reminiscent of the iconic Mel Ramos nude celebrities with popular household items. As typical with Marwan's pop-art style,

the series is bright, vivid, and meticulous. Marwan emphasizes the duality of the superheroes' identity by reversing the brands to reflect mirrored images that allude to the "other" side.

This homage to Ramos transforms the superhero figurines into celebrities provocatively posing with their bad habit indulgence.



*The Betty Crocker slogan

*The Original Gourmet**



*Coca Cola slogan

*The Coke Side of Life**



*Betty Crocker slogan

*America's Favourite**



*Vegemite slogan

*Spread it thicker**



*Heinz slogan

*The best things come to those who wait**